Truth Ambassador 2027

TRUTH Magazine distinction rules

Version 1.3 / published 1 November 2026 / call opens 1 November 2026

Clarification of candidate review information: 3 November 2026.

START	01.11.2026 / 00:01
SUBMISSION DEADLINE	12.01.2027 / 23:59:59
JURY MEETING	13.01.2027
RECIPIENT ANNOUNCEMENT	15.01.2027

Polish local time / Europe/Warsaw (CET, UTC+1).

1. Organiser and nature of the distinction

The organiser is STOWARZYSZENIE CENTRUM WSPARCIA - "JUST DO IT" (Support Center Association “Just Do It”), KRS 0000983480, ul. Żubrza 16, 54-229 Wrocław, Poland, publisher of TRUTH Magazine (ISSN 3072-516X, press register Rej Pr 3972). Secretariat: redaktor@truthmagazine.pl; website: truthmagazine.eu/ambasadorzy-prawdy/.

Truth Ambassador TRUTH Magazine is an honorary distinction for verifiable work in journalism, independent information publishing, fact-checking or media education. The first edition is designated 2027. Entry and the distinction are free; this edition carries no cash prize.

The title recognises specified work; it does not certify infallibility or endorse every statement made by a recipient. It is not a state decoration, professional credential, employment relationship or authority to represent the magazine or organiser.

2. Schedule and scope of eligible work

Official launch and opening of submissions: 1 November 2026 at 00:01. Closing: 12 January 2027 at 23:59:59. Jury meeting: 13 January 2027. Announcement of recipients: 15 January 2027. All dates and times are Polish local time, Europe/Warsaw (CET, UTC+1 on these dates). Public voting runs during the same period as submissions.

Eligible work must have been published and be available for verification by the submission deadline. There is no earliest publication date; a candidacy may be supported by a specific achievement or sustained work. Each submission identifies 2-3 representative works and the individual’s actual contribution.

3. Candidates, suggestions and official nominations

Any adult may be put forward regardless of nationality, residence, publication language or follower count. A pseudonymous author may participate after confidential identity verification. The organiser must be able to assess the work fairly and may request a translation.

The editorial list of suggestions is an open research catalogue, not a ranking, a record of received submissions, a list of official nominees, or confirmation of participation or endorsement. People outside the catalogue may be submitted. Inclusion provides no points or priority.

The editorial team's initial verification of a candidate's professional status and body of work does not imply endorsement of their views or every publication. Inclusion in the suggestions list or admission to voting is not an editorial recommendation or confirmation of the reliability of the person's entire record. Competition assessment concerns the specified work and follows the criteria in the award rules.

There are five official nomination places: three selected by the jury and two resulting from audience voting. A person occupies only one place. The audience route includes the two highest-supported eligible people outside the jury's three. An official nomination does not automatically award the honorary title. If there are insufficient eligible candidates or valid votes, the corresponding places remain vacant.

Jury and review-panel members, members of the organiser's management board and regular TRUTH Magazine editorial staff serving between the call announcement and the results are ineligible.

4. Submission channel and completeness

Submit by email to redaktor@truthmagazine.pl. The website form prepares a message in an email application; it does not send it or store a submission in the website database. The sender must send the email. Timeliness is determined by receipt of the complete message in the organiser's mailbox. Submissions received before opening or after closing are not entered in this edition.

A submission includes the sender's name and email; the candidate's name or professional name; public professional contact or official profile; country and publication language; the sender's relationship to the candidate; an 800-2500-character justification; and 2-3 works with titles, URLs, dates and an explanation of the author's contribution. Self-submissions are allowed; submit each person separately.

Candidates may be put forward by themselves, another person or the editorial team. Submission, consideration and admission to voting do not require prior written consent or participation confirmation from the candidate. A submission does not imply the person's endorsement of the initiative. Candidates may decline participation or request withdrawal. Do not send identity documents, private or sensitive information, or confidential source details.

5. Rolling verification

The secretariat reviews submissions throughout the call, acknowledges receipt and assigns an identifier. Duplicates are merged and do not affect the score. Missing materials must arrive by 12 January 2027 at 23:59:59. A request to complete a submission does not extend the deadline. Editorial submissions follow the same criteria and do not require a separate message from the candidate.

Verification covers authorship, dates, sources, methodology, corrections and lawful access to materials. Allegations require a credibility assessment and an opportunity to respond. A complaint, criticism, lawsuit or different opinion alone does not establish misconduct. Insufficient evidence means that an assessment cannot be completed, not that the person is at fault.

Voting is available for candidates approved by the editorial team after reviewing eligibility under these rules and the submitted work. Written consent or participation confirmation from the candidate is not a condition of admission. Status is shown on the card. Approval must precede voting closure; later-admitted candidates have less time to collect votes. Submission alone does not constitute admission. Withdrawal at the candidate's request or documented exclusion removes the person from the outcome but does not replenish spent votes.

6. Jury, impartiality and confidentiality

The organiser appoints five jurors and at least two substitutes; at least three jurors should be independent of the regular newsroom and management board. Membership, roles and substitutes are published before the call opens. The chair conducts the meeting and the secretary records the process; the secretary votes only if separately appointed as a juror.

Jurors disclose family, personal, professional and financial ties, paid collaboration within the previous three years, disputes and other circumstances affecting impartiality. A conflict excludes access, discussion and voting on that person. Unconflicted jurors resolve doubts; unresolved doubt results in recusal. Each candidate requires at least three valid assessments, with substitutes appointed where necessary.

Submissions, contacts and individual assessment records are confidential. Criteria, rules, the submission and voting guide, and decision reasons are public. Juror cards and an online juror assessment form are not published. Full submissions must not be uploaded to public AI tools or used for marketing. Donations, advertising and partnerships grant neither points nor extra votes. Follower counts earn no jury points; the audience route counts valid votes rather than account reach.

7. Jury assessment and audience voting

In the jury route, each unconflicted juror scores five equally weighted criteria from 0 to 5: source accuracy, transparency and corrections, courage and independent work, ethical responsibility, and public relevance and impact. Reasons identify specific work. The sum multiplied by four gives 0-100. At least three valid assessments are required; average thresholds are 75/100 overall, accuracy 4/5, and transparency and ethics 3/5 each. Missing evidence means not assessable, not zero.

An adult reader may participate after signing in, creating a TRUTH profile and reading the rules. The profile may remain private. An email verified by the sign-in provider is required. Available sign-in methods are shown on the site; Google becomes available only once OAuth is configured. Provider passwords are never shared with TRUTH. Jurors do not participate in this edition's audience vote.

Each person has up to two free, equally weighted votes for two different admitted candidates. Using only one is allowed. Each vote is confirmed separately and cannot be edited, withdrawn or transferred after recording. Google and LinkedIn sign-ins with the same verified email share a quota; changing provider or device or deleting a profile does not replenish it. Reader accounts are not automatically merged.

Multiple accounts or addresses used to evade the quota, bots, automation, vote buying and paid benefits for voting are prohibited. Sharing links and voluntarily inviting followers are allowed. Sign-in verifies control of an account and address rather than a unique human identity; the organiser may investigate specific documented abuse. Registration, donations and follows do not earn voting points.

A vote is recorded by the server during the voting period; a submission attempt, click or email-client message is not a vote. A confirmed database record is required. Outages are publicly explained; votes are not added from screenshots. Before closing, readers see their own choices and remaining quota; aggregate support is displayed after closing. Individual readers' choices are not public.

8. Five nominations and selection of recipients

On 13 January 2027, the jury selects up to three nominees from verified candidates meeting its assessment thresholds. Order is determined by overall average, then accuracy and transparency; an unresolved final place is decided by a separate vote of unconflicted jurors. A place is not filled without sufficient grounds.

The next two nomination places go to admitted candidates with the most valid audience votes, excluding those already in the jury's three. Votes for a jury-selected person are not transferred; the next people in the ranking fill the audience places. For a tie affecting a place, the jury compares work under the published criteria in section 7 and records reasons. An unresolved tie or zero valid votes leaves the place vacant. The audience route does not require a 75-point score but does require admission and credible verification.

The jury selects one to five recipients from the nominees in a separate vote on each person. More than half of all unconflicted jurors entitled to assess that person must support the award, with at least three voting. Abstention is not support; the chair has no casting vote. No title may be awarded, with reasons. A nomination's route grants no additional jury vote.

The record includes membership and recusals, the three jury places, two audience places, aggregate vote totals, any documented abuse corrections, ties and reasons. A recipient confirms acceptance before the 15 January announcement, normally by 14 January 2027 at 23:59:59. Silence is not consent. Material schedule changes require a public explanation.

9. Title, publication and independence

A recipient receives the honorary title Truth Ambassador TRUTH Magazine 2027 and a named certificate. Any physical award and delivery conditions are announced separately before it is granted; travel and accommodation are not covered without written confirmation. Absence from an event does not affect assessment.

The minimum announcement gives the person's name or agreed professional name, award year and reasons. Portraits, extended biographies and interviews are agreed separately. Declining promotion does not remove the distinction. The recipient mark may identify the title and year; it must not be altered or imply magazine endorsement of a product, party, campaign or fundraiser. This programme is separate from the Truth Token and the Association's Honorary Ambassador Corps.

10. Procedural objections and review

Within 14 days of receiving an outcome, a candidate or sender may email a specific procedural breach or factual error. The secretariat acknowledges receipt and refers it to three impartial people who did not assess that candidate. A reasoned response is provided within 30 days. If reassessment is needed, its date is stated. This process does not restrict statutory rights or access to a court. A voter may report a specific error in their own record or documented abuse within 14 days of results, giving a date and description without other voters' data; the same impartial review procedure applies.

11. Post-award review and withdrawal

Credible information about a falsified submission, plagiarism, a deliberate material falsehood or another serious breach directly undermining the award's basis may trigger review. An accusation, criticism or a change of views alone is insufficient. The recipient receives the concerns and evidence and at least 14 days to respond.

Withdrawal requires a reasoned decision supported by at least two thirds of an impartial panel of at least three people. Within 14 days, the recipient may request review by a different three-person panel, with a response within 30 days. A neutral notice of review may be published without prejudging fault. Final withdrawal ends the right to use the recipient mark.

12. Personal data notice

The controller is the organiser identified in section 1. Privacy contact: support@truthmagazine.pl. We process sender and candidate names or professional names, professional contact details, country and language, work descriptions and links, correspondence, assessments and outcomes. Sources are the sender, candidate and public professional material. Where obtained indirectly, notice is given at first contact, within one month at the latest and before first disclosure to another recipient, unless a documented legal exception applies.

Purposes are handling submissions, verification, communication, fair selection and documenting the process. The basis is the organiser's legitimate interest in running an honorary distinction (Article 6(1)(f) GDPR), subject to necessity and rights balancing. Optional promotional material and portraits require a separate basis, including consent where applicable (Article 6(1)(a)) and image-rights arrangements. Decisions are not made solely by automated means and candidates are not profiled.

Access is limited to authorised secretariat staff, unconflicted jurors and reviewers, and email, hosting and infrastructure providers as necessary. Contact details, submissions and individual assessments are not public. International services may involve processing outside the EEA; information on actual transfers and applicable safeguards is available from the controller. Further infrastructure information: truthmagazine.eu/polityka-prywatnosci/.

Unaccepted and withdrawn submissions are deleted within three months after edition-related proceedings end. Scorecards and minutes are retained for up to three years and a minimal recipient register for up to five years, followed by a necessity review. Consent-based material is kept until consent withdrawal or the agreed purpose ends. Necessary records relating to a specific dispute are kept for the justified period required by the matter or law.

Voting uses an account identifier and verified email only for sign-in and eligibility checks; a separate ledger contains pseudonymous identifiers derived with a server key, selected candidates, time and rules version. Account service relies on Article 6(1)(b), and voting integrity and abuse checks on Article 6(1)(f) GDPR. Choice and alias records are kept until 15 April 2027, including after profile deletion, to prevent quota reuse; thereafter aliases are deleted and only totals without voter identifiers remain. Only authorised technical staff and people examining a specific complaint may access choices. A public profile is not required. Separate dispute correspondence is kept for a justified handling period.

Subject to GDPR conditions, individuals have rights of access, rectification, erasure, restriction, objection and, where applicable, portability. Consent may be withdrawn without affecting prior lawful processing. A complaint may be lodged with Poland's President of UODO (uodo.gov.pl). Providing data is voluntary, but a submission cannot be handled without the necessary minimum. Withdrawal does not automatically erase all lawfully published journalism or third-party copies.

13. Languages, amendments and effect

Version 1.3 was published on 1 November 2026 and replaces version 1.2. It clarifies third-party and editorial submissions and removes written consent and participation confirmation as conditions for admission to voting. The editorial team decides admission after reviewing eligibility and work. The change enables voting for approved candidates while preserving dates, assessment criteria, the two-vote limit and recorded votes. It does not imply candidates' endorsement of the initiative. Both languages describe the same rules; Polish governs interpretive differences. Material changes require a reasoned public notice.