PRESS RELEASE / EN

Points for Good. A portal for volunteers launching on 1 December

Create an account and receive 500 points to get started. On the Points for Good portal, you can browse volunteering opportunities, apply to volunteer with Just Do It or put forward the organisation you already volunteer with. The programme officially launches on 1 December 2026. Businesses and nonprofits can already apply.

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Digitally generated editorial illustration.

The programme organiser, Stowarzyszenie Centrum Wsparcia “Just Do It”, also publishes TRUTH Magazine. This release draws on its presentations for businesses and nonprofits, including the cited CBOS figures.

The people behind every community project

A fundraising event might last an afternoon. Someone has already answered calls, drawn up a rota, prepared materials and arranged transport. Someone else translates a conversation, enters information or covers a shift at short notice. Foundations and associations know how much this work matters. Businesses that want to support their communities rarely see all the hours that go into it.

Points for Good, known in Polish as Punkty Dobra, brings these groups together. A nonprofit knows its volunteers and can confirm their contributions. A business knows what it can provide and on what terms. The programme gives volunteers a card and a place to find offers and check their points. A partner can start with one specific commitment to people already giving their time locally.

The scale of civic involvement explains why this work deserves attention. According to CBOS figures cited by the organiser, half of adults in Poland took part in social or civic activity in 2025, through civic organisations or outside them. A narrower measure found that 24% did unpaid work for their community or people in need. Both figures come from a February 2026 survey of the population. The programme's own reach can be assessed after launch. [3] [4]

For volunteers. How to get started

You can join on your own, including if you are looking for your first volunteering opportunity. Go to the portal and create an account by signing in with Google. Opening an account earns a one-off bonus of 500 points, credited to your programme account. Once you have registered, you can start using the portal and look for opportunities that fit your skills and availability. [6] [7]

If you are looking for a team, submit a volunteering declaration and apply to volunteer directly with Stowarzyszenie Centrum Wsparcia "Just Do It". If you already volunteer with a foundation or association, you can select that organisation. If it is missing from the list, give its name and a representative's contact details to start a conversation about joining. The programme organiser reviews the organisation and agrees how it will take part. [2] [8]

The volunteering opportunities page lists tasks in areas such as events, communications and behind-the-scenes support. Read the description and requirements, then follow the instructions for the opportunity that interests you. The listings are for people looking for their first role as well as volunteers who want to put their skills to work on another project. [7]

Once you submit your declaration, a coordinator or administrator confirms your application and activates your volunteer card. You can check your points and activity history in your account and see how many points you need for a reward. The virtual card with a personal QR code is intended to be free. An optional plastic NFC card is priced at PLN 15 plus delivery. Points can be redeemed for available rewards under the programme rules. Discounts and other partner offers have their own terms.

For businesses. Start with an offer you can deliver

A sports club could provide off-peak passes. A training company could reserve several workshop places. A cinema could set aside a batch of tickets, and a local repair business could discount a service it already provides. Businesses can also contribute physical rewards to the catalogue, fund an agreed activity or help run a community project. These are examples of offers a business can propose to the organiser. [1]

Start by deciding who the offer is for, where people can use it and how staff will deliver it. A partner can agree the allocation, dates, locations, booking arrangements and any exclusions. A club that sets aside 30 passes at one branch, for example, knows the maximum commitment before it starts. Afterwards it can check how many passes were used, ask staff what worked and decide whether to repeat the offer.

Partnership also gives businesses a way to show what they contributed. The programme website is intended to display the partner's name, logo, offer and website. A report on the partnership can describe vouchers redeemed, places made available or rewards donated. If the offer leads to a first visit or a return visit, the business can assess that using its own records. The outcome will depend on the offer, location and interest from participants.

At a physical location, staff can scan the QR code, check the card's status and apply the agreed offer. An online shop can arrange codes or a separate integration. Before making the offer available, it is worth testing the process with the person who will handle it at the till, at reception or online.

For foundations and associations. Keep your team and share the benefits

Each nonprofit continues to run its own projects, assign tasks and work with its own volunteers. The volunteers stay with that organisation. Joining gives the team access to the shared card, partner offers and rewards catalogue. For a small foundation, that can create a way to thank volunteers with a benefit it would struggle to fund directly.

The coordinator dashboard brings together work that is often spread across spreadsheets, email and conversations. It covers applications, membership checks, volunteering opportunities and records of team activity. The organisation has its own noticeboard, while signed volunteering agreements can be kept separately for authorised users. The organisation also agrees the terms of its participation with the programme organiser.

Imagine an association running a public workshop. It needs volunteers to prepare the room, manage sign-ups and help attendees. The coordinator agrees the tasks and how points will be awarded. Afterwards, they record the activities, dates, time spent and points awarded. Each volunteer can see the entry in their account and flag discrepancies. The programme rules and the arrangements for each task determine the scoring.

Quarterly reporting is intended to show activities and points awarded for work during the period. The Top 10 ranking uses confirmed volunteers' balances, which also reflect bonuses and rewards

redeemed. The activity records give coordinators a separate view of what their teams actually did. Access to offers depends on what partners make available and what remains in the rewards catalogue.

What a local partnership could look like from start to finish

Imagine a foundation running activities for young people and a local training business that wants to support the volunteers. The foundation signs up its team and names a coordinator. The business offers ten places at a digital skills workshop. It sets the date, explains how to book and agrees how to check eligibility. Once the terms are in place, volunteers can see the offer and decide whether it suits them. This is an example of how a benefit could meet the needs of a specific team.

After the workshop, the company can report how many places it offered and how many people attended. The foundation can ask whether the subject was useful in the volunteers' work and what would help next time. If the timing or travel made attendance difficult, the next offer can take that into account. If volunteers used the places and both parties want to continue, they can agree a new date or increase the allocation.

This kind of partnership can also recognise volunteers whose work rarely happens in public. Someone manages registrations from home, translates materials, maintains a website or sorts documents. The organisation decides which tasks are needed and how to confirm they are complete. The business can propose a benefit relevant to the team, whether volunteers work in person or remotely.

What to agree before the first offer goes live

The business can name someone responsible for the offer and agree what happens if all places are taken or the service changes. The nonprofit can prepare its coordinator to handle sign-ups and answer questions about points. Clear offer details let volunteers check in advance whether they need to book, where the offer applies and when it expires.

After the first round, a few questions matter. How many people took up the offer? Did volunteers and staff understand the process? Did the benefit meet a need the team had identified? These answers help the partners decide what to repeat. Assessing any effect on long-term volunteer participation will take more time.

For a business, this means planning the commitment alongside its other work. For a nonprofit, it is a chance to ask volunteers what would genuinely help before speaking to a partner. One team might value training, while another might appreciate an opportunity to get together after a project. That conversation helps the partners choose a benefit that fits and describe it clearly enough for volunteers to use. They can return to those original expectations when they review how the offer worked in practice.

How to join the programme

Volunteers can create an account, collect 500 points and browse volunteering opportunities. You can apply to volunteer with Just Do It or put forward the organisation you already volunteer with. [6] [7] [8]

Businesses can propose a first offer now. Describe the benefit, the proposed limit or allocation, where people can use it and who will manage it. The organiser can then agree the terms, how staff will check eligibility and when the offer will become available. [1]

Foundations and associations can also apply before 1 December. Prepare a description of your work, an approximate volunteer headcount and contact details for the prospective coordinator. The organiser reviews the application, agrees how the organisation will participate and assigns access to the designated email address. [2]

A first offer can serve a small group. A nonprofit can start with one project team. That is enough to test how people sign up, how coordinators confirm activity and how volunteers use the benefits. The programme launches on 1 December 2026. Applications are open now.

Sources and further information

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